



GEORGIA HIGH SCHOOL MUSICAL THEATRE AWARDS

Shuler Hensley Awards® an ArtsBridge Program

Sweet 16

2024
IN-KIND
MEAL
SPONSORSHIP

PROUDLY PRODUCED BY



2018, 2019, 2020,
2021 & 2023 WINNER
OF SOUTHEAST
EMMY® AWARD



ABOUT THE SHULER AWARDS

On **Thursday, April 18, 2024**, ArtsBridge Foundation will hold the 16th annual **Georgia High School Musical Theatre Awards – Shuler Hensley Awards®** at 8:00 p.m. in the Cobb Energy Performing Arts Centre. ArtsBridge Foundation, the 501(c)(3) arts education outreach arm of Cobb Energy Performing Arts Centre, **respectfully requests an in-kind donation of meals to support the culminating event of the year-round program.** We hope you will join us as we continue to celebrate excellence in high school musical theatre programs in the state of Georgia.

Fashioned after Broadway's Tony® Awards, and **winner of the 2018, 2019, 2020, 2021, and 2023 Southeast Emmy® Award**, the Georgia High School Musical Theatre Awards – Shuler Hensley Awards® (GHSMTA) program **celebrates excellence in high school musical theatre.** The Shulers, as they are affectionately known, are a part of the National High School Musical Theatre Awards – Jimmy Awards®, based in New York City. Every year, ArtsBridge sponsors a trip to NYC for the winning GHSMTA lead actor and actress, where they participate in The Jimmys® to compete for educational scholarships and theatrical opportunities on a national stage.

Many students who participate in the Shuler program attend Title I or underserved schools, and deal with food insecurity. To fight against it and to satisfy the hunger pangs of our students, we seek **in-kind donations of meals** so that they can focus on living out their dream via this rare and unique arts education opportunity. Through strong partnerships with community partners **like you**, who care deeply for both the arts and education, ArtsBridge Foundation and the Georgia High School Musical Theatre Awards will continue to enlighten and enrich our children through the power of theatre.

Thank you for your consideration!

Warm regards,



In-Kind Sponsorship Benefits

Exposure	<ul style="list-style-type: none"> • PARTICIPANTS: 60 Georgia high schools, including 7,500 students, parents, and teachers from 25 counties • AUDIENCE: Live audience of 2,750 at the Cobb Energy Performing Arts Centre on April 18, 2024 • TELEVISION: TV broadcast exposure to 30,000+ audience • SOCIAL MEDIA: 5,900+ Shuler & ArtsBridge Facebook fans, 1,500+ Shuler Twitter followers, 3,600+ ArtsBridge Instagram followers, 48,000+ CEPAC Facebook fans, 6,000+ CEPAC Twitter followers • MARKETING: Advertising and promotion leading up to both live and televised shows
Meals for Students In-Kind Sponsor Benefits	<ul style="list-style-type: none"> • In-Kind Sponsor Branding • Mention in credits of live broadcast show • Logo in press releases and on marketing (print and digital) materials • Logo in GHSMTA playbill (audience of 2,750) • 2 VIP reception invitations & complimentary parking • 2 VIP priority seating Awards show tickets • Contributor list inclusion in e-newsletter (audience of 130,000+) • Contributor list inclusion on ArtsBridge website • Invitation to annual Donor Appreciation Luncheon

Please select a meal to sponsor below and enter it in a Google Doc [here](#) or email your choice to jdobbs@artsbridgega.org.

2024 GHSMTA MEAL SCHEDULE

Date	# Meals	Attendees	Type	Food Pickup Time	Serve Time	SELECTION
Friday, April 12	140	Students	Dinner	4:30 PM	4:45 PM	SUBWAY
Saturday, April 13	140	Students	Lunch	12:00 PM	12:30 PM	CHICK-FIL-A
Sunday, April 14	140	Students	Lunch	12:00 PM	12:30 PM	
Monday, April 15	10	Students/TV Crew	Lunch	12:00 PM	12:30 PM	PUBLIX G. CARD
Tuesday, April 16	10	Students/TV Crew	Lunch	12:00 PM	12:30 PM	PUBLIX G. CARD
Wednesday, April 17	15	Students	Lunch	11:30 AM	12:00 PM	PUBLIX G. CARD
Wednesday, April 17	40	TV Crew	Lunch	11:00 AM	11:30 AM	LA GROTTA'S
Wednesday, April 17	100	Students	Dinner	3:00 PM	3:30 PM	MURPH'S
Thursday, April 18	75	TV Crew	Lunch	11:30 AM	12:00 PM	MAGGIANO'S
Thursday, April 18	580***	Students/TV Crew	Dinner	3:30 PM	4:00 PM	PAPA JOHN'S

***Because this is an extraordinary amount of pizza, we would be happy to have more than one donor fulfill the request. Please indicate the number of students you can feed, e.g. 200.

QUESTIONS? Contact **Jennifer D. Dobbs**, executive director, at jdobbs@artsbridgega.org or **770.916.2803**. For more information about this and our other arts education programs, visit www.ArtsBridgeGA.org.



ArtsBridge Foundation

2800 Cobb Galleria Parkway, Atlanta, GA 30339

Tax ID: 20-1638556



GIFT IN-KIND DONATION FORM

Name of Donor: _____ **E-mail:** _____

Desired Recognition Name (if different than above): _____

Donor's Address: _____

City: _____ **State:** _____ **Zip:** _____ **County:** _____

For Gifts of \$5,000 or greater in value, Donor's Social Security or Tax ID Number: _____

Name of Event: _____ **Date of Event:** _____

I hereby give the ArtsBridge Foundation the following described property:	# of Items:	Approximate Value:

Donor's Signature: _____ **Date:** _____

On behalf of the ArtsBridge Foundation, I gratefully receive the above-described property, given for the educational uses of our programs, through the ArtsBridge Foundation.

Received by: _____ **Date:** _____