

NAME-YOUR-OWN *Shuler Scholarship*

POUR INTO THE LIFE OF A
HIGH SCHOOL STUDENT WITH
A SCHOLARSHIP GIFT OF
\$500, \$1,000, \$2,500, \$5,000
OR MORE
AND HELP THEM PURSUE
COLLEGE-LEVEL OR
PROFESSIONAL ARTS



Every year, ArtsBridge Foundation awards over
\$10,000 in scholarships to high school students
via the Georgia High School Musical Theatre Awards –
Shuler Hensley Awards® program.
Now, more than ever, students need your help
in the pursuit of their future goals.


**GEORGIA HIGH SCHOOL
MUSICAL THEATRE AWARDS**
Shuler Hensley Awards® an ArtsBridge Program
Sweet 16

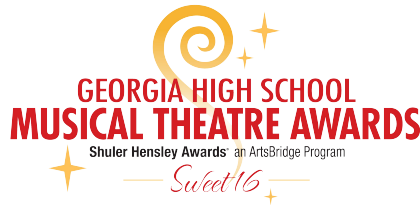
YOU CAN HELP VIA A SHULER SCHOLARSHIP!

Define your scholarship amount –
no matter the amount, all of it is helpful to students
who are finding their way in the arts.

Name your scholarship whatever you like!
You'll even attend an **in-person meet & greet** to make a
true connection with your scholarship recipient.

FIVE-TIME
SOUTHEAST
EMMY® AWARD
WINNER


artsbridge
foundation



On Thursday, April 18, 2024, ArtsBridge Foundation will hold the Sweet 16 **Georgia High School Musical Theatre Awards – Shuler Hensley Awards®** at 8:00 p.m. at the Cobb Energy Performing Arts Centre. Fashioned after Broadway's Tony® Awards, and winner of the 2018, 2019, 2020, 2021, and 2023 Southeast Emmy® Award, the Georgia High School Musical Theatre Awards – Shuler Hensley Awards® (GHSMTA) is a year-round program that celebrates excellence in high school musical theatre. The Shulers are a part of the National High School Musical Theatre Awards – The Jimmy Awards® theatre program, based in New York City. Every year, ArtsBridge sponsors a trip to NYC for the winning GHSMTA lead actor and actress, where they participate in The Jimmys® to compete for educational scholarships and theatrical opportunities on a national stage

Annually, ArtsBridge Foundation awards a minimum of \$10,000 in scholarships to high school students as part of the Shuler Awards program. Some scholarships provide financial assistance for higher education pursuits, while other scholarships provide in-kind theatrical training at acclaimed theaters and companies for skill enhancement. Now, more than ever, students need your help to pursue their goals.

You can offer help via a Name-Your-Own Shuler Scholarship!

You can pour into the life of a high school student with a scholarship gift and help them pursue college-level or professional arts! Even more, you can name the scholarship and meet the students whose lives you are impacting at a VIP Reception! As an added benefit, should you choose, we will acknowledge your generosity in various marketing, PR, and the credits of the 2024 live-broadcast Awards show.

Steps to establish **Name-Your-Own Shuler Scholarship**:

1. Define scholarship amount (can be any amount)
2. Decide if you would like to go to one or more Shuler students (e.g., either one \$5,000 scholarship or two \$2,500 scholarships)
3. Name your scholarship (honor/memorialize an important person, thing, or place, or come up with something fun and unique!)
4. Pay your donated amount online here: <https://artsbridgega.networkforgood.com> or mail a check, made out to ArtsBridge Foundation, to: Jennifer D. Dobbs, Executive Director, Artsbridge Foundation, 2800 Cobb Galleria Pkwy, Atlanta, GA 30339. **NOTE:** For either form of donation, be sure to provide all the information requested on the sponsorship form.

Questions?

If you have any questions or concerns, please reach out to Beatrice-Brittany Dankwa, Development and Marketing Coordinator at bdankwa@artsbridgega.org or 770.916.2817

About the Shuler Scholarship Selection Process

Scholarship recipients participate in an objective application process. Interested students submit a complete application during a specified application period to our Acceptd system, wherein a nationally recognized, best practice rubric and determines scholarship recipients. ArtsBridge staff conducts a final review to ensure alignment with specific scholarship criteria and provide awards accordingly.





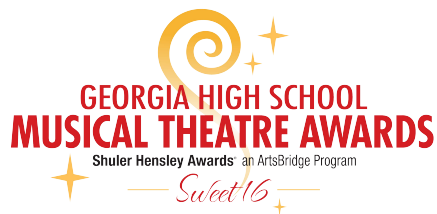
SCHOLARSHIP SPONSORSHIP BENEFITS	
EXPOSURE	<ul style="list-style-type: none"> • PARTICIPANTS: 62 Georgia high schools, including 7,500 students, parents and teachers from 25 counties • AUDIENCE: Live audience of 2,750 at the Cobb Energy Performing Arts Centre on April 18, 2024 • TELEVISION: TV broadcast exposure to 30,000+ audience • SOCIAL MEDIA: 5,900+ Shuler & ArtsBridge Facebook fans, 1,500+ Shuler Twitter followers, 3,600+ ArtsBridge Instagram followers, 48,000+ CEPAC Facebook fans, 6,000+ CEPAC Twitter followers • MARKETING: Advertising and promotion leading up to both live and televised shows
STUDENT SCHOLARSHIPS SPONSOR BENEFITS	<ul style="list-style-type: none"> • Scholarship Sponsor Branding • Recognition during live broadcast credits • 2 VIP priority seating Awards show tickets per donor • Logo in Shuler Awards program (audience of 2,750) • Contributor list inclusion in Encore playbill (audience of 140,000+) • Contributor list inclusion on ArtsBridge website • Meet & greet and photo opportunity with student recipient(s) at a VIP Reception • Invitation to annual Donor Appreciation Luncheon

We truly appreciate your consideration of support as a scholarship sponsor – it directly impacts the future of the scholarship recipients. For your convenience, you will find a donation form in this packet.

Please contact Beatrice-Brittany Dankwa at bdankwa@artsbridgega.org or 770.916.2817 with any questions.

For more information about this and other ArtsBridge arts education programs you can impact, visit www.ArtsBridgeGA.org.





SHULER SCHOLARSHIP RECOGNITION FORM

Donor(s) Name:	
Address:	
Contact:	
Email:	
Phone:	
Company Name (optional):	
How you would like your name listed or put "Anonymous":	
List your Scholarship Criteria (if any) or put "N/A":	

DONATION AMOUNT:	SCHOLARSHIP NAME:

Donors will have the opportunity to meet their scholarship recipient(s) at a VIP Reception the day of the Shuler Awards. More information will follow.

PLEASE RETURN THIS FORM TO:

Jennifer D. Dobbs
Executive Director
ArtsBridge Foundation
2800 Cobb Galleria Parkway
Atlanta, GA 30339
jdobbs@artsbridgega.org | p: 770.916.2803 | f: 770.916.2820

Thank you for supporting arts education through the GHSMTA – Shuler Hensley Awards®!
ArtsBridge will send an invoice for the amount indicated above once this form is received.

