

GEORGIA HIGH SCHOOL MUSICAL THEATRE AWARDS

Shuler Hensley Awards® an ArtsBridge Program

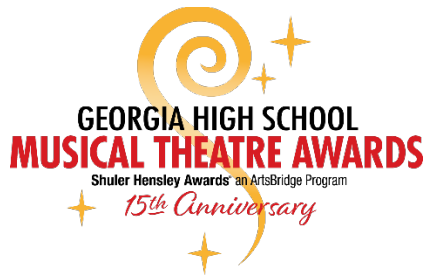
★ *15th Anniversary* ★

2023
IN-KIND
SPONSORSHIP
OPPORTUNITIES

PROUDLY PRODUCED BY



2018, 2019, 2020, &
2021 WINNER OF
SOUTHEAST EMMY®
AWARD



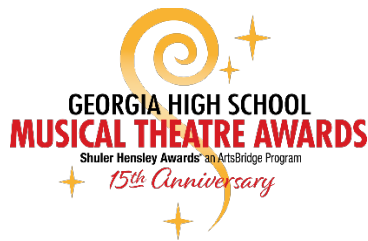
ABOUT THE SHULER AWARDS

On Thursday, April 20, 2023, ArtsBridge Foundation will hold the 15th annual **Georgia High School Musical Theatre Awards – Shuler Hensley Awards®** at 8:00 p.m. at the Cobb Energy Performing Arts Centre. ArtsBridge Foundation, the 501(c)(3) arts education outreach arm of Cobb Energy Performing Arts Centre, respectfully requests an in-kind donation to support the culminating event of the year-round program. We hope you will join us as we continue to celebrate excellence in high school musical theatre programs in the state of Georgia.

Fashioned after Broadway's Tony® Awards, and winner of the 2018, 2019, 2020, and 2021 Southeast Emmy® Award, the Georgia High School Musical Theatre Awards – Shuler Hensley Awards® (GHSMTA) program celebrates excellence in high school musical theatre. The Shulers, as they are affectionately known, are a part of the National High School Musical Theatre Awards – Jimmy Awards® program, based in New York City. Every year, ArtsBridge sponsors a trip to NYC for the winning GHSMTA lead actor and actress, where they participate in The Jimmys® to compete for educational scholarships and theatrical opportunities on a national stage. **Your sponsorship will not only assist this process, but it also helps to keep ticket prices and school entry fees low for all participating schools, and continues to enhance the performance experience for students on the night of the Awards show.**

We hope you will join us in satisfying the hunger pangs of our students, so that they can focus on living out their dream via this unique arts education opportunity. Through strong partnerships with community partners, who care deeply for both the arts and education, ArtsBridge Foundation and the Georgia High School Musical Theatre Awards will continue to enlighten and enrich children through the power of theatre.





IN-KIND SPONSORSHIP BENEFITS	
EXPOSURE	<ul style="list-style-type: none"> PARTICIPANTS: 50 Georgia high schools, including 7,500 students, parents and teachers from 23 counties AUDIENCE: Live audience of 2,750 at the Cobb Energy Performing Arts Centre on April 20, 2023 TELEVISION: TV broadcast exposure to 30,000+ audience SOCIAL MEDIA: 5,900+ Shuler & ArtsBridge Facebook fans, 1,500+ Shuler Twitter followers, 3,600+ ArtsBridge Instagram followers, 48,000+ CEPAC Facebook fans, 6,000+ CEPAC Twitter followers MARKETING: Advertising and promotion leading up to both live and televised shows
MEALS FOR STUDENTS IN-KIND SPONSOR BENEFITS	<ul style="list-style-type: none"> In-Kind Sponsor Branding Community recognition as an arts education supporter 2 VIP priority seating Awards show tickets Logo in Shuler Awards program (audience of 2,750) Contributor list inclusion in Encore playbill (audience of 140,000+) Contributor list inclusion on ArtsBridge website Invitation to annual Donor Appreciation Luncheon

We truly appreciate your consideration of support and have the below needs for the week of our show. We work to provide meals for all students and crew members that are involved in the show and could not do this without help of donors like you. Please consider an in-kind donation to meet the needs listed below.

DATE	NUMBER	ATTENDEES	TYPE	FOOD PICKUP TIME	SERVE TIME
Wednesday, April 12	50	Students	Dinner	5:30 PM	6:00 PM
Friday, April 14	150	Students/Crew	Dinner	4:30 PM	5:00 PM
Saturday, April 15	150	Students/Crew	Lunch	12:00 PM	12:30 PM
Sunday, April 16	150	Students/Crew	Lunch	12:00 PM	12:30 PM
Wednesday, April 19	40	TV Crew	Lunch	11:30 AM	12:00 PM
Wednesday, April 19	75	TV Crew	Dinner	3:30 PM	4 & 5 PM
Thursday, April 20	75	TV Crew	Lunch	11:30 AM	12:00 PM
Thursday, April 20	460	Students/Crew	Dinner	3:15 PM	4 – 6 PM

Please contact Jennifer Dobbs at jdobbs@artsbridgega.org or 770.916.2803 with any questions. For more information about this and other arts education programs, visit www.ArtsBridgeGA.org.



ArtsBridge Foundation

2800 Cobb Galleria Parkway, Atlanta, GA 30339

Tax ID: 20-1638556



GIFT IN-KIND DONATION FORM

Name of Donor: _____ E-mail: _____

Desired Recognition Name (if different than above): _____

Donor's Address: _____

City: _____ State: _____ Zip: _____ County: _____

For Gifts of \$5,000 or greater in value, Donor's Social Security or Tax ID Number: _____

Name of Event: _____ Date of Event: _____

I hereby give the ArtsBridge Foundation the following described property:	# of Items:	Approximate Value:

Donor's Signature: _____ Date: _____

On behalf of the ArtsBridge Foundation, I gratefully receive the above-described property, given for the educational uses of our programs, through the ArtsBridge Foundation.

Received by: _____ Date: _____