

NAME-YOUR-OWN

Shuler Scholarship

**POUR INTO THE LIFE OF A
HIGH SCHOOL STUDENT WITH
A SCHOLARSHIP GIFT OF
\$500, \$1,000, \$2,500, \$5,000
OR MORE
AND HELP THEM PURSUE
COLLEGE-LEVEL OR
PROFESSIONAL ARTS!**



Every year, ArtsBridge Foundation awards over \$11,000 in scholarships to high school students via the Georgia High School Musical Theatre Awards – Shuler Hensley Awards® program. Now, more than ever, students need your help in the pursuit of their future goals.

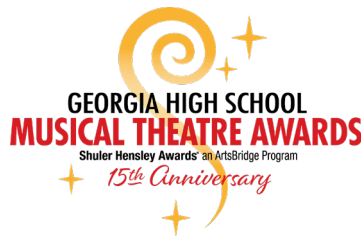

**GEORGIA HIGH SCHOOL
MUSICAL THEATRE AWARDS**
Shuler Hensley Awards® an ArtsBridge Program
15th Anniversary

YOU CAN HELP VIA A SHULER SCHOLARSHIP!

Define your scholarship amount – no matter the amount, all of it is helpful to students who are finding their way in the arts.
Name your scholarship whatever you like!
You'll even attend an in-person meet & greet to make a true connection with your scholarship recipient.

**FOUR-TIME
SOUTHEAST
EMMY® AWARD
WINNER**


artsbridge
foundation



On Thursday, April 20, 2023, ArtsBridge Foundation will hold the 15th annual **Georgia High School Musical Theatre Awards – Shuler Hensley Awards**® at 8:00 p.m. at the Cobb Energy Performing Arts Centre. Fashioned after Broadway’s Tony® Awards, and winner of the 2018, 2019, 2020, and 2021 Southeast Emmy® Award, the Georgia High School Musical Theatre Awards – Shuler Hensley Awards® (GHSMTA) is a year-round program that celebrates excellence in high school musical theatre. The Shulers are a part of the National High School Musical Theatre Awards – The Jimmy Awards® theatre program, based in New York City. Every year, ArtsBridge sponsors a trip to NYC for the winning GHSMTA lead actor and actress, where they participate in The Jimmys® to compete for educational scholarships and theatrical opportunities on a national stage

Every year, ArtsBridge Foundation awards a minimum of \$11,000 in scholarships to high school students as part of the Shuler Awards program. Some scholarships provide financial assistance for higher education pursuits, while other scholarships provide in-kind theatrical training at acclaimed theaters and companies for skill enhancement. Now, more than ever, students need your help to pursue their goals.

You can offer help via a Name-Your-Own Shuler Scholarship!

You can pour into the life of a high school student with a scholarship gift and help them pursue college-level or professional arts! Even more, you can name the scholarship and meet the students whose lives you are impacting at a VIP Reception! As an added benefit, should you choose, we will acknowledge your generosity in various marketing, PR, and the credits of the 2023 live-broadcast Awards show.

Steps to establish **Name-Your-Own Shuler Scholarship**:

1. Define scholarship amount (can be **any** amount)
2. Decide if you would like to go to one or more Shuler students (e.g., either one \$5,000 scholarship or two \$2,500 scholarships)
3. Name your scholarship (honor/memorialize an important person, thing, or place, or come up with something fun and unique!)
4. Pay your donated amount online here: <https://artsbridgega.networkforgood.com> or mail a check, made out to Artsbridge Foundation, to: Jennifer D. Dobbs, Executive Director, Artsbridge Foundation, 2800 Cobb Galleria Pkwy, Atlanta, GA 30339. **NOTE:** For either form of donation, be sure to provide all the information requested on the sponsorship form.

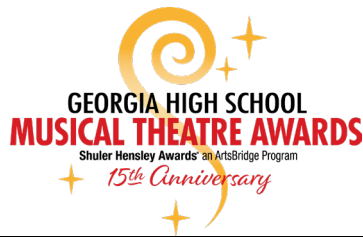
Questions?

If you have any questions or concerns, please reach out to Jennifer D. Dobbs, Executive Director at jdobbs@artsbridgega.org or 770.916.2803.

About the Shuler Scholarship Selection Process

Scholarship recipients participate in an objective application process. Interested students submit a complete application during a specified application period to our Acceptrd system, wherein a nationally recognized, best practice rubric and determines scholarship recipients. ArtsBridge staff conducts a final review to ensure alignment with specific scholarship criteria.





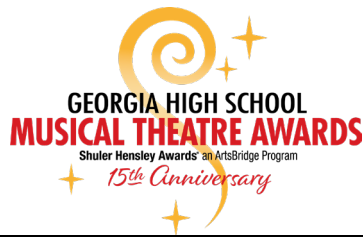
SCHOLARSHIP SPONSORSHIP BENEFITS	
EXPOSURE	<ul style="list-style-type: none"> • PARTICIPANTS: 50 Georgia high schools, including 7,500 students, parents and teachers from 23 counties • AUDIENCE: Live audience of 2,750 at the Cobb Energy Performing Arts Centre on April 20, 2023 • TELEVISION: TV broadcast exposure to 30,000+ audience • SOCIAL MEDIA: 5,900+ Shuler & ArtsBridge Facebook fans, 1,500+ Shuler Twitter followers, 3,600+ ArtsBridge Instagram followers, 48,000+ CEPAC Facebook fans, 6,000+ CEPAC Twitter followers • MARKETING: Advertising and promotion leading up to both live and televised shows
STUDENT SCHOLARSHIPS SPONSOR BENEFITS	<ul style="list-style-type: none"> • Scholarship Sponsor Branding • Recognition during live broadcast credits • 2 VIP priority seating Awards show tickets per donor • Logo in Shuler Awards program (audience of 2,750) • Contributor list inclusion in Encore playbill (audience of 140,000+) • Contributor list inclusion on ArtsBridge website • Meet & greet and photo opportunity with student recipient(s) at a VIP Reception • Invitation to annual Donor Appreciation Luncheon

We truly appreciate your consideration of support as a scholarship sponsor – it directly impacts the future of the scholarship recipients. For your convenience, you will find a donation form in this packet.

Please contact Jennifer D. Dobbs at jdobbs@artsbridgega.org or 770.916.2803 with any questions.

For more information about this and other ArtsBridge arts education programs you can impact, visit www.ArtsBridgeGA.org.





SHULER SCHOLARSHIP RECOGNITION FORM

Donor(s) Name:	
Address:	
Contact:	
Email:	
Phone:	
Company Name (optional):	
How you would like your name listed or put "Anonymous":	
List your Scholarship Criteria (if any) or put "N/A":	

DONATION AMOUNT:	SCHOLARSHIP NAME:
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Donors will have the opportunity to meet their scholarship recipient(s) at a VIP Reception the day of the Shuler Awards. More information will follow.

PLEASE RETURN THIS FORM TO:

Jennifer D. Dobbs
 Executive Director
 ArtsBridge Foundation
 2800 Cobb Galleria Parkway
 Atlanta, GA 30339
 jdobbs@artsbridgega.org | p: 770.916.2803 | f: 770.916.2820

Thank you for supporting arts education through the GHSMTA – Shuler Hensley Awards®!
ArtsBridge will send an invoice for the amount indicated above once this form is received.

